



ART KALA 2025 – Art Auction Benefit & 51st Anniversary Celebration

Board Event Co-chairs: Perrin Meyer, Jules Roman, and Amrita Singhal

Auction Exhibition: March 20– April 26, 2025; **Preview Party:** Thursday, March 20, 6-9 pm

Live Auction & 51st Anniversary Party: Saturday, April 26, 6-9pm

Venue: Kala Gallery, 2990 San Pablo Avenue, Berkeley, California 94702

ART KALA 2025 Auction Benefit celebrates Kala’s 51st anniversary and raises vital funds for Kala’s work and mission supporting artists and engaging the community. The highly publicized auction exhibition runs for five weeks showcasing inventive and meaningful work by Bay Area artists and culminates in a live and silent auction benefit and special closing party and celebration.

Event Sponsorship Benefits & Recognition

Visionary \$20,000+

- Sponsor recognition in all event publicity materials, website, and signage
- 14 Tickets to **ART KALA 2025: Live Auction & 51st Anniversary Party**; Host Bags

Champion \$15,000

- Sponsor recognition in all event publicity materials, website, and signage
- 12 Tickets to **ART KALA 2025: Live Auction & 51st Anniversary Party**; Host Bags

Innovator \$10,000+

- Sponsor recognition in all event publicity materials, website, and signage
- 10 Tickets to **ART KALA 2025: Live Auction & 51st Anniversary Party**; Host Bags

Arts Advocate \$5,000+

- Sponsor recognition in all event publicity materials, website, and signage
- 8 Tickets to **ART KALA 2025: Live Auction & 51st Anniversary Party**; Host Bags

Collector \$2,500

- Sponsor recognition in all event publicity materials, website, and signage
- 6 Tickets to **ART KALA 2025: Live Auction & 51st Anniversary Party**; Host Bags

Enthusiast \$1,000+

- Sponsor recognition in all event publicity materials, website, and signage
- 4 Tickets to **ART KALA 2025: Live Auction & 51st Anniversary Party**; Host Bags

Neighbor \$500+

- Sponsor recognition in all event publicity materials, website, and signage
- 2 Tickets to **ART KALA 2025: Live Auction & 51st Anniversary Party**; Host Bags

For Sponsorship Opportunities please contact: Ellen Lake, Kala Co-Director, ellen@kala.org;

Phone: 510-520-6438



SPONSOR FORM for ART KALA 2025: Live Auction & 51st Anniversary Party

Dates: ART KALA 2025 - March 20 – April 26, 2025

Venue: Kala Gallery, 2990 San Pablo Avenue, Berkeley, California

Thank you for your sponsorship! Please complete and return this form, along with payment, via e-mail or USPS mail to:

Kala Art Institute, 1060 Heinz Avenue, Berkeley, CA 94710

Email: ellen@kala.org Phone: 510-520-6438 (Ellen's mobile)

Payment Information:

Paypal - <http://www.kala.org/support/donate/>

Check Enclosed Please make check payable to **Kala Art Institute**

Visa Mastercard American Express

Sponsorship Level and Amount: _____

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Credit Card Number: _____

Expiration Date: _____ 3-digit security code: _____

Sponsor Name as you wish it to appear in publicity, signage and event materials:

Thank you for your support!

Kala Art Institute is a 501 (c) (3) non-profit arts organization, and your donation is tax deductible to the extent of the law. Our federal tax ID number is 94-2372185.