



## **Art Kala 2023 – Art Auction Benefit**

**Board Event Co-chairs:** Perrin Meyer, Amrita Singhal, and Sylvia Solochek Walters

**Auction Exhibition:** March 30 – May 13, 2023

**Preview Party:** Thursday, March 30, 6-9 pm; **Closing Party:** Saturday, May 13, 2023, 6-9pm

**Venue:** Kala Gallery, 2990 San Pablo Avenue, Berkeley, California 94702

**Art Kala 2023 – Art Auction Benefit** is Kala’s premiere event of the year and the cornerstone of our fundraising efforts to support our mission supporting artists and access to art-making. Celebrating Kala’s creative community, this event will be a highly publicized exhibition and auction showcasing inventive and meaningful art from the Bay Area and beyond.

### **Event Sponsorship Benefits & Recognition**

#### **Visionary \$10,000+**

- Sponsor’s name prominently listed in all event publicity materials and signage
- Acknowledgement on the Kala website and newsletter
- 10 VIP Tickets to Art Kala 2023 Closing Party/Live Auction; 1 VIP Print and Host Bags

#### **Arts Advocate \$5,000+**

- Sponsor’s name prominently listed in all event publicity materials and signage
- Acknowledgement on the Kala website and newsletter
- 8 VIP Tickets to Art Kala 2023 Closing Party/Live Auction; 1 VIP Print and Host Bags

#### **Collector \$2,500+**

- Sponsor’s name prominently listed in all event publicity materials and signage
- Acknowledgement on the Kala website and newsletter
- 6 VIP Tickets to Art Kala 2023 Closing Party/Live Auction; 1 VIP Print and Host Bags

#### **Enthusiast \$1,000+**

- Sponsor’s name prominently listed in all event publicity materials and signage
- Acknowledgement on the Kala website and newsletter
- 4 VIP Tickets to Art Kala 2023 Closing Party/Live Auction; 1 VIP Print and Host Bags

#### **Neighbor \$500+**

- Sponsor’s name prominently listed in all event publicity materials and signage
- Acknowledgement on the Kala website and newsletter
- 2 VIP Tickets to Art Kala 2023 Closing Party/Live Auction; 1 VIP Print and Host Bags

**For Sponsorship Opportunities please contact: Ellen Lake, Executive Director, [ellen@kala.org](mailto:ellen@kala.org); Phone: 510-520-6438**



## SPONSOR FORM for Art Kala 2023 – Art Auction Benefit

**Dates:** Art Kala 2023 - March 30 – May 13, 2023

**Venue:** Kala Gallery, 2990 San Pablo Avenue, Berkeley, California

Thank you for your sponsorship! Please complete and return this form, along with payment, via e-mail or USPS mail to:

Kala Art Institute, 1060 Heinz Avenue, Berkeley, CA 94710

Attn: Ellen Lake

Email: [ellen@kala.org](mailto:ellen@kala.org)

Phone: 510-520-6438 (Ellen's mobile)

Payment Information:

• Paypal - <http://www.kala.org/support/donate/>

• Check Enclosed \_\_\_\_\_ Please make check payable to **Kala Art Institute**

• Visa \_\_\_\_\_ Mastercard \_\_\_\_\_ American Express \_\_\_\_\_

Sponsorship Level and Amount: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ 3-digit security code: \_\_\_\_\_

Sponsor Name as you wish it to appear in publicity, signage and event materials:

\_\_\_\_\_

**Thank you for your support!**

Kala Art Institute is a 501 (c) (3) non-profit arts organization, and your donation is tax deductible to the extent of the law. Our federal tax ID number is 94-2372185.